

BUSINESS ANALYSIS PROFESSIONAL TRAINING COURSES

International Accreditation

BUSINESS ANALYSIS PRACTICE

Business Borderlines offers a three-level of Business Analysis and Requirements Engineering training program to guide BA Professionals, IT and Project Managers and Executive Management with a comprehensive understanding and Hands-on Experience for Business Analysis Processes, Documentation, Tools and Techniques which qualifies for the International Diploma of Business Analysis by BCS; British Computers Society, UK.

Business Borderlines is a specialized BAaaS provider offering a uniquely selected portfolio of services aimed at supporting businesses address significant issues, such as;

- High IT Cost without generating enough Business Value.
- Missing Business Opportunities because of IT Project delays.
- Incomplete Business Visibility and increasing Business Risk.
- Insufficient alignment with Corporate Strategy.
- Challenges to reaching Operational Excellence.
- Difficulty in translating Innovative Business Ideas into Profitable Products and Solutions



Course Overview

Companies success and economic development lies in the clarity of the destination, the vision of the future and the ability and agility in adapting to a rapidly dynamic competitive environment. The Strategy Analysis Program is especially designed for entrepreneurs, business consultants and business executives who aim to explore the holistic picture and the interrelated concepts and practices that are essential for responding to new realities quickly and effectively. Strategy Analysis Program is tailored to address the needs of today where strategy is no longer a stagnant artifact or encapsulated knowledge within the minds of a CEO. The Strategy Analysis Program will walk you through the stages of strategic thinking in a business context by helping you understand the methodical steps to create tangible value by ensuring the vision is well interpreted into flexible strategy rewired into the day to day operation of your business. The Program will examine a wide range of real life business case studies emphasizing on the successful or unsuccessful strategies of each.

The program is universally applicable for all business domain and industries providing you with a solid clear framework for formulation and strategic decision making whether to an existing running business or a potential initiative under viability assessment. You will be equipped with the knowledge and commercial awareness to design, articulate, communicate and smoothly execute winning agile strategies. With cases drawn from leading companies in local and international markets, you will practically learn how to formulate and assess business strategies, and align efforts to organizational strategy. In the final Case Study Project, you will apply your skills by creating a complete Strategic Analysis for an existing business or a business initiative/venture of your own.



The course will empower organization through their program delegates to apply these skills practically in their business analysis as an effective Business Analyst, immediately reducing rework & cost, adding value and building effective relationships with project stakeholders.



Target audience

- **Software Professionals**

1. Delivery and Technical Managers
2. Product Managers,
3. Projects Managers and scrum masters.
4. Systems and Applications' Architects,
5. Design and Development Teams.
6. Testing, Support, Integration, and Quality Assurance

- **Management, Business Leaders & Entrepreneurs**

1. Business and Technology Operations Support.
2. Implementations professionals.
3. Director-Level and Executive Management
4. Enterprisers and Business Owners



Learning Objectives

- Rationale for Business Analysis
- Understanding the Strategic Context
- Understanding the Current Situation
- Stakeholder Analysis and Management
- Analysing and Modelling Business Activities
- Identifying Potential Solutions
- Building the Business Case



Accreditation



Business Analysis Strategy/Practice is a part of the International Diploma of Business Analysis by BCS; British Computers Society, UK. Business Borderlines is the exclusive training provider in Egypt for the international business analysis diploma.

Accredited by BCS, United Kingdom.



Delivery Modes



Online self-paced



Live Online Classroom



Physical Classroom Course



Lead Trainer : Angie Eissa, CBAP, CPRE, MSc BIT,
BCS BPM, BCS Strategy , TOGAF

- Head of BA Practice at BBL
- Assistant Lecturer Eslsca University – Post Graduate Studies – Master’s Degree
- LinkedIn Profile <https://www.linkedin.com/in/angieeissa/>

Our testimonials



Pierre Ammoun :

Was apprehensive about taking the course, it turned out to be an eye-opener!

Explanation by relevant examples with role-play were extremely helpful to understand the concepts. As for the scope of the course, the amount of details covered and how it can be applied in real scenarios is positively scaring! I Highly recommend this course.

Pierre Ammoun
CEO of PCS, Lebanon



Emad ElShorbagy :

The feedback from the attendees was more than perfect, also the organization of the whole process was flawless FCA highly recommends BBL for their training services

Emad ElShorbagy
After-Sales Senior Manager





HOME OF BUSINESS ANALYSIS



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