BBL

HOME OF BUSINESS ANALYSIS

ABOUT US

BBL
HOME OF BUSINESS ANALYSIS

With almost twenty years of experience in Business Analysis, Business Process Improvement, Software Implementation, Delivery and Solutions Design our team of Certified Business Architects, Business Analysts will work closely with your executive teams, business stakeholders, IT department and vendors to fully ensure Technology is serving your business goals.

ABOUT US

Through gaining experience in various economic periods, our team are able to identify the best opportunities whether we are in good times or bad times. Good times provide growth in our portfolio and bad times, despite the potential negative effects, can provide opportunities.

WHY WORK WITH BBL?

BBL
HOME OF BUSINESS ANALYSIS

Successful Executives utilize IT to achieve their business objectives
but they are continuously faced with significant issues, such as:

- High IT Cost without generating enough Business Value.
- Missing Business Opportunities because of IT Project delays.
- Incomplete Business Visibility and increasing Business Risk.
- Insufficient alignment with Corporate Strategy.
- Challenges to reaching Operational Excellence.
- Difficulty in translating Innovative Business Ideas into Profitable Products and Solutions.

MESSAGE FROM THE FOUNDER

BBL
HOME OF BUSINESS ANALYSIS

In August 2015, the idea of establishing the home of business analysis, aka Business Borderlines, came to life. The establishment procedures began on the 1st of September 2015 with my seed investment, without borrowing or considering investors.

Each organization we work with differs in terms of change drivers, size, priorities, structure, roles, processes, challenges and many other factors; that's why our approach is remodeled and contextualized appropriately to your needs. We aim to guide you through your growth and transformation journey through a collaborative partnership.

Through practical experience, we know how to reduce software project failure rates. We do our best to provide coaching and consulting services to help businesses to drive performance - helping businesses reduce waste, risk, and costs and build collaboration, innovation, and quality.

The idea behind establishing Business Borderlines was driven by my profound belief that the majority of Business Transformation Initiatives' failures were due to the lack of poor business analysis practices. Business Analysis phase was often regarded as unnecessary, and consequently unserved well or entirely skipped. I knew from twenty years of experience as a business analyst that it is not possible to build or acquire new software applications without having full visibility on your business and refining that vision first.

Industries we serve

BBL — HOME OF BUSINESS ANALYSIS

Banking & financial services	Retail & FMCG	Travel & Tourism
Telecom-munication	Manufacturing	Technology
Automotives	Government services	Medical & pharmaceutic	Transport & Logistic	Ready mix concrete

BBL
HOME OF BUSINESS ANALYSIS

Our Satisfied Clients

Business Analysis

HOME OF BUSINESS ANALYSIS

Business Case & Feasibility Analysis

Scoping / Discovery Services

Strategy Analysis

Software Requirements Specifications

Financial Analysis

Integration Analysis

It is pivotal for mature organizations to separate the definers from the makers of their Information Systems for optimum quality.
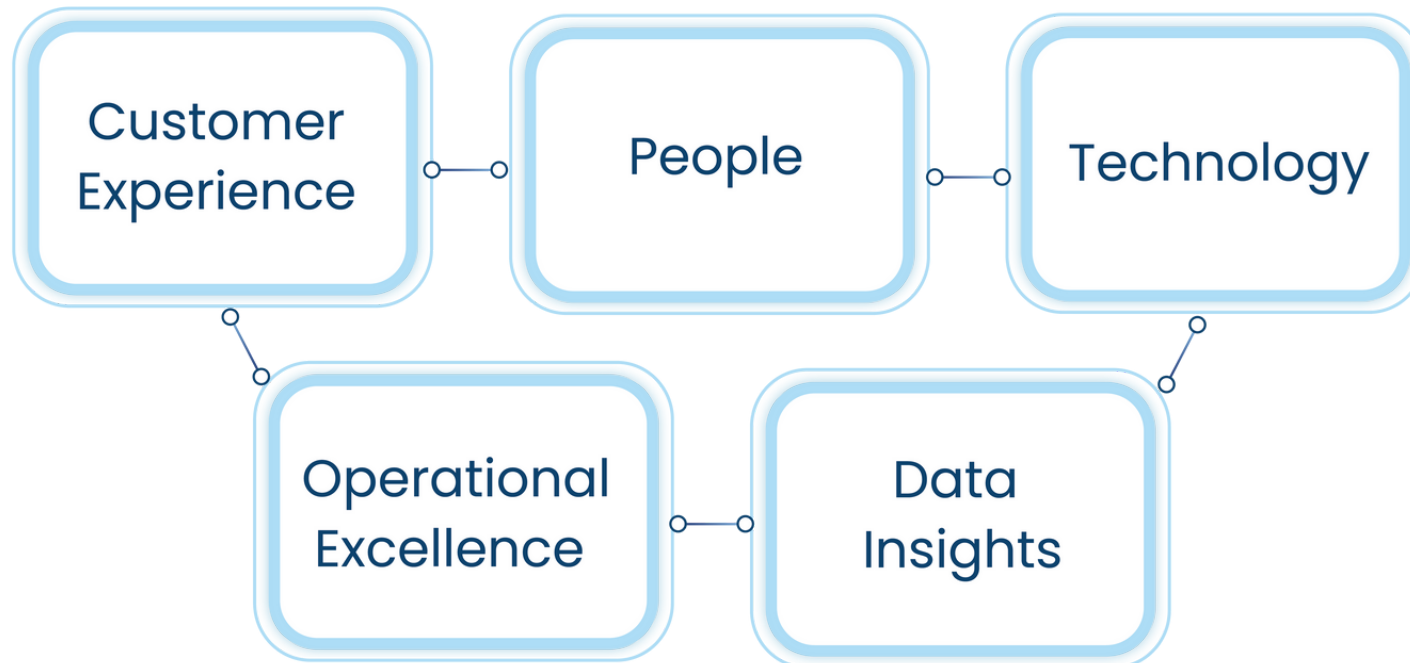
BBL has a team of business analysis experts who will elicit the business needs and requirements through a wide set of elicitation techniques, manage, model, document, and effectively communicate your requirements across the organization addressing the needs of each audience group.

Our work starts with your business ideas up to the successful launch of a cost-effective solution.

DIGITAL BUSINESS TRANSFORMATION

Digital transformation is a customer-centric imagination of the future of your business and subsequently rethinking the business model
Reshaping the product/service portfolio, restructuring the processes, re-platforming technologies, reskilling the work force and instilling new culture to get to the end goal

Transformation Pillars

```
Customer          People          Technology
Experience

        Operational          Data
        Excellence          Insights
```

DATA ANALYSIS AND BUSINESS INTELLIGENCE

BBL

HOME OF BUSINESS ANALYSIS

We had established a team of highly experienced Business Analytics specialists who also perform custom business analysis, data analysis, and visualization to cater the special reporting and analytical needs of each organization.We are an expert in defining the business needs and designing and implementing BI solutions and has also developed out of the box dashboards based on its experience in different verticals

SOLUTION EVALUATION

BBL
HOME OF BUSINESS ANALYSIS

"Experts in identifying the appropriate solution to match client needs"Evaluating and selecting new enterprise system is a challenge Organizations face whenever there is a need to adopt a new solution or add more functions to the existing solutions and have become more and more difficult.The underlying technologies are changing. Some systems look good on the surface but may not be the best fit for a specific industry.

Others may not provide flexibility for the future. Still others may be overkill for small and midsize businesses. Vendor viability, software reliability, and ease of implementation must also be considered.We take the time to get to know your organization, understand your operational model, get to know your people and find the right fit for your

Solution Evaluation includes the processes to validate a full solution or a segment of a solution that is about to be or has already been implemented. Evaluation determines how well a solution meets the business needs expressed by stakeholders, including delivering value to the customer

Solution Evaluation

- Analyze and Identify Business Needs
- Request For Information
- Vendor Demo and Introduction
- Short List Vendors
- Contract And Scope Negotiation

BUSINESS IMPROVEMENT

BBL
HOME OF BUSINESS ANALYSIS

Business Process Improvement starts with a close inside look at your operation and They can also involve various departments and specialists in completing tasks and activities, making decisions, filling out forms, filing and retrieving information.

Business Processes usually involve various departments spanning across your entire organization with tens of tasks and activities, decision making reusable forms, data and reliance on existing information retrieval. They may also involve complex, interrelated, interdependent parallel and serial activities.
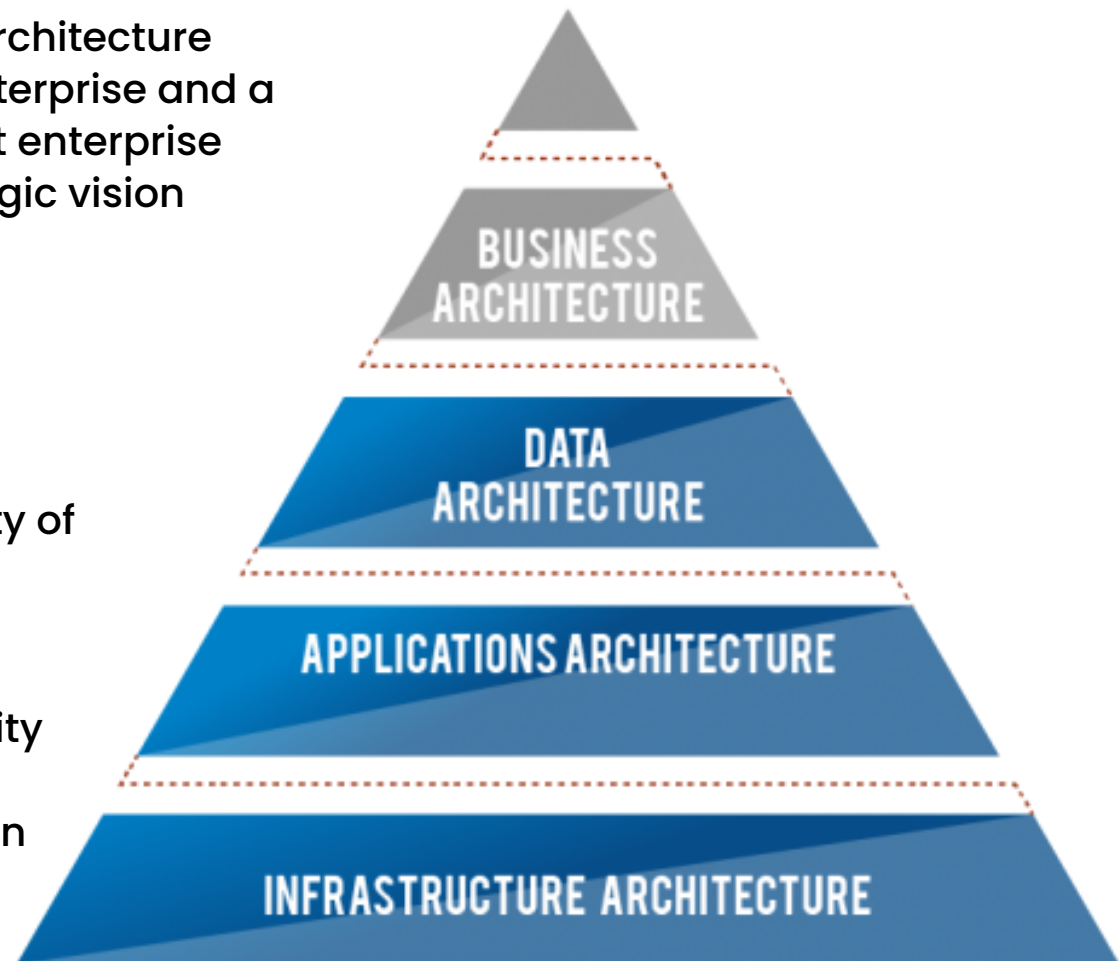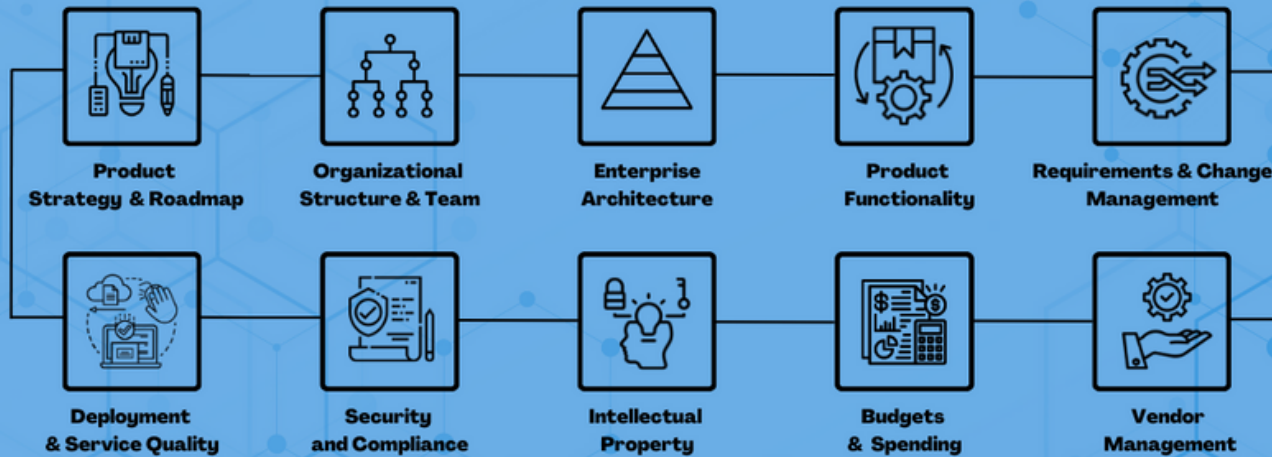
ENTERPRISE ARCHITECTURE

We work as an enterprise architecture consulting company closely with the C-level executives and senior management to create architectural descriptions of the organization ensuring common understanding and a shared vision,
We first work on description of the baseline architecture which is the current "as is" situation of the enterprise and a different of EA activities to describe the target enterprise architecture architect ed based on the strategic vision elicitation activities.

We address processes and aspects of the enterprise for planning and governing of changes to improve the integrity and flexibility of the enterprise. Business Borderlines deploys TOGAF Enterprise Architecture Framework.
The architects of our enterprise architecture consulting company will reduce the complexity embedded within large organizations by breaking the organization down into a domain partitioning approach; Business, Data, Applications and Infrastructure.

BUSINESS ARCHITECTURE

DATA ARCHITECTURE

APPLICATIONS ARCHITECTURE

INFRASTRUCTURE ARCHITECTURE

Technical Due Diligence Dimensions

Product Strategy & Roadmap	Organizational Structure & Team	Enterprise Architecture	Product Functionality	Requirements & Change Management
Deployment & Service Quality	Security and Compliance	Intellectual Property	Budgets & Spending	Vendor Management

TECHNICAL DUE DILIGENCE

BBL
HOME OF BUSINESS ANALYSIS

Technical Due Diligence (TDD) is a structured and comprehensive assessment of an enterprise's technical infrastructure and architecture, software products, processes and IT employees.
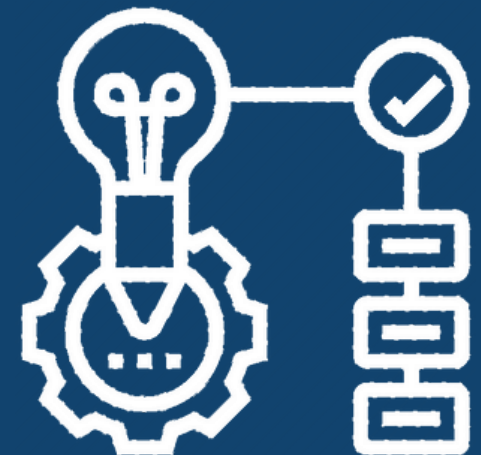
TDD is performed prior to M&A (Merger & acquisition), venture capital financing, or fundraising rounds to analyze the technical state and identify possible risks of a business.

TDD is a forward-looking process. A proper TDD assessment is significantly more than a snapshot evaluation of an enterprise. It evaluates the ability and capacity of the target enterprise's technical team to deliver the technology that triggers its future growth objectives. TDD should be considered not as a test but as an opportunity to have a discussion about what lies ahead.

"

BBL has an extensive knowledge and experience in conducting a broad service for TDD assessment, ranging from quick scans to a full detailed, at the national and regional levels.

"

BBL

HOME OF BUSINESS ANALYSIS

5th Settlement, New Cairo, Egypt

Info@businessborderlines.com

www.Businessborderlines.com

+2010000 600 78